



The WSHA Affiliate Membership opportunity is designed to provide health care product and service organizations with year-long exposure and interaction with key decision makers of member hospitals. Any for-profit organization that conducts significant activity with the Washington State hospital community is eligible to apply for WSHA Affiliate Membership.

The annual rate for a for-profit company to join WSHA is \$6,000.

The for-profit organization Affiliate Membership rate includes:

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| <i>Weekly Report</i> (distributed to the membership each Thursday) | Member Directory (published in April) | Acknowledgment on WSHA Website | Affiliate Member Directory distributed at member signature events |
| <i>CustomScoop</i> : The latest developments in health care and the statewide media landscape | <i>Inside Olympia</i> : Updates on state legislative, policy and regulatory issues | <i>Inside D.C.</i> : Updates on Federal issues of concern to Washington hospitals | Bulletins: Critical developments in any topic area of concern to hospitals and health systems |

- **Connect directly with members at signature events** – Attend a WSHA signature event.
- **Sponsor member events at reduced rates** – Many Affiliate Members are also sponsors of one or both major member events each year: the WSHA/AWPHD Rural Hospital Leadership Conference in June and/or the WSHA Annual Meeting in October. Affiliate Member sponsors receive a \$500 credit toward each sponsorship. There are also many other events to participate in throughout the year. *Only members, sponsors and industry partners can attend WSHA member events.*
- **Provide expert information in a panel presentation** at member educational event if called upon by WSHA.

Improving Quality. Increasing Access. Serving Members. – The Washington State Hospital Association’s strength is in its broad-based grassroots involvement. Under the leadership of the WSHA Board of Trustees, a network of committees and councils made up of the members provides input to the association on topical issues and policy positions. Through leadership and collaboration, they provide opportunities to network and exchange information and ideas among peers who share similar areas of work responsibility or interests. Go to www.wsha.org for more information.

Application Process

Application also on-line at www.wsha.org

Attached is the application for the Affiliate Member Type IIIB (for-profit organization). The application to be reviewed by WSHA President and Chief Executive Officer for approval. Affiliate membership is for the calendar year. Renewals begin January 1 for the following year. New organizations applying for Affiliate Membership after March 1 will have pro-rated dues. Organizations *renewing* membership after March 1 will pay full annual dues amount.