

WSHA Program Committees, Advocacy Bootcamp & *PAC Dinner – October 6

Annual Membership Meeting – October 7

Governance Orientation & Skills Building Intensive – October 8

**Plan now to participate as a sponsor of the
Washington State Hospital Association
Annual Member Meeting
and Governance Day!**



**Hyatt Regency
Lake Washington**
1053 Lake Washington Blvd N,
Renton, WA, (425) 203-1234
www.hyatt.com/lakewashington

Connect with hospital and health system leaders –

CEOs, board members, trustees and commissioners from across Washington State!

The 2020 Washington State Hospital Association Annual Membership Meeting provides the ideal environment for connecting with prospective clients and enhancing relationships with existing ones. Through sponsorship, you can network, gain visibility for your products and services and be recognized for supporting Washington hospitals by helping make this important and valuable membership meeting possible.

October 6 - WSHA Program Committees, Advocacy Bootcamp & Reception

WSHA program committees made up of hospital and health system members focus on the needs of hospital members; develop and lead the Association's strategy; build and develop a shared interest and shared approaches to innovation and access to care, identify collaborative ways to reduce cost and increase efficiencies and recommend specific ways that the Association could assist; analyze and respond to current legislative and regulatory issues.

* \$350 minimum donation to attend PAC dinner

October 7 - The WSHA Annual Member Meeting, will bring together hospital and health system member attendees to hear from dynamic speakers on the latest innovations in health care delivery, patient care and management. Session education topics include new market trends, national initiatives, and insights into the best thinking in transforming health care. We'll discuss state legislative updates, quality... and more – all relevant to the everyday work of hospitals and the broader, longer-term vision.

October 8 - Governance Orientation & Skills Building Intensive

will help move hospitals and health systems into the future in a way that ensures the availability of sustainable, quality care requires, above all, the ability to understand and manage change. The day will focus on raising commissioner and trustee awareness of the changes occurring in the health care environment as well as dig into the effectiveness of board operations, providing the perspective, knowledge and tools board members need to enable optimum governance.

Mini-Exhibit Hall – October 6-8

Select your dates!

The Exhibit Hall provides an additional opportunity to network with health care decision makers from hospitals throughout Washington. Space is on a first-come, first-served basis. For maximum exposure breaks, lunch desserts and reception will be held in the exhibit area. WSHA reserves preferential booth placement for *Industry Partners* and *Corporate Members*. All exhibitors will be listed in the event participant list, as well as provided a link to your company's website on the 2019 WSHA Annual Member Meeting webpage. See applicable *Industry Partner, Executive or Affiliate Member* discounts, Page 5) Exhibitors are welcome to host individual prize drawings.

Must purchase full registration at published rate to attend conference.

Sponsorship Level Benefit Details

Benefits	Diamond \$10,000 <i>(3 industry exclusive)</i>	Platinum \$6,000	Gold \$4,000-\$5,000	Silver \$3,000
Say a few words (2-3 minutes) at a general session segment of the program. <i>WSHA to designate a segment to each Diamond level sponsor.</i>	✓			
Article in WSHA <i>Weekly Report</i> prior to event	✓			
Exhibit space	✓	Additional Fee	Additional Fee	Additional Fee
Conference registration*	✓ Three registrations	✓ Two registrations	✓ One registration	✓ Registration at the published rate
Recognition in promotional materials	✓	✓	✓	✓
List of attendees (title and hospital)	✓	✓	✓	✓
Logo on event signs, slides and event webpage	✓	✓	✓	✓
Recognition during the opening and closing remarks	✓	✓	✓	✓
Sponsorship fee discount for WSHA Affiliate Member and Industry Partner organizations	✓	✓	✓	✓
Sponsor ribbon and lanyard designating your support	✓	✓	✓	✓
First right of refusal for the following year event sponsorship	✓	✓	✓	✓

*Only members, sponsors, and Industry Partners can attend WSHA events

*\$350 Donation to the PAC to attend dinner

More Sponsorship Details

- You may choose to be a sponsor for the whole meeting, a specific plenary, concurrent session or social/networking activity, giveaway or some combination of these.
- You may co-sponsor an activity, event or item with another organization; list both organizations must be listed on the Sponsor Commitment form)
- All benefits may be customized to suit the sponsoring organization needs commensurate with the event.
- The total amount you provide in sponsorship determines your sponsorship level.
- Payment is requested at the time of sponsorship commitment. **Contact cynthiah@wsa.org for secure credit card payments link**
- Sponsor and exhibitor opportunities listed are subject to change based on agenda structure.
- A \$50 handling fee will be charged for sponsorship or exhibitor cancellations

Sponsor Commitment Form

Organization Name *(As it should appear in program)*

Contact Person

Title

Address

City

State

Zip

Email

Phone

Website

Sponsor item and amount _____	\$	
Industry Partner Discount 10%	Less 10%	
WSHA Corporate Member Discount.....	Less \$50	

Exhibitor

- In addition to sponsorship (Gold through Silver levels) ... \$ _____
- Exhibitor only – **Please check exhibit dates** **___10/6** **___10/7** **___10/8** \$ _____
- Industry Partner **Less 10%** \$ _____
- WSHA Corporate Member Discount **Less 5%** \$ _____

TOTAL \$ _____

Method of Payment ___ Credit Card Contact cynthiah@wsaha.org for secure credit card payment link
 ___ Check

Payment must be received in advance of event to guarantee participation as a sponsor.

All representative(s) attending event

See sponsor registration benefit details on Page 2

- 1) _____
- 2) _____
- 3) _____

Title

- _____
- _____
- _____

Email

- _____
- _____
- _____

WSHA will register attendees that are included in sponsorship. Additional attendees to register online at www.wsaha.org

Please provide your organization logo in jpg format and a brief paragraph about your organization

This form serves as your sponsorship/exhibitor confirmation. Please sign and date below to verify the agreement between your organization and the Washington State Hospital Association.

Signature _____ **Date** _____

Please email this form, logos and organization description to cynthiah@wsaha.org
Payment must be received in advance of event to guarantee participation as a sponsor

Contact cynthiah@wsaha.org for secure credit card payment link

If paying by check please send copy of this form with your payment to:

Washington State Hospital Association

Attn: Accounting - 999 Third Avenue, Suite 1400, Seattle, WA 98104

Thank you for your generous support!