



WSHA Annual Meeting eSeries Sponsorship



THANK YOU FOR YOUR SUPPORT!

EVENT DESCRIPTION

- › WSHA has redesigned the 2020 Annual Meeting into a 12-week Virtual Speaker Series that begins on September 16th. Each of the 5 sessions will feature a nationally-renowned keynote speaker presentation, a moderated discussion forum and a member award presentation.

AUDIENCE

- › Multiple States: Washington & Oregon
- › Hospital C-Suite, Senior Management, Safety & Quality Leaders, Board Trustees & Commissioners
- › Attendee registration has been heavily discounted to facilitate broader participation. A new model for an organization-wide package grants unlimited access within a hospital or health system.

SPONSOR BENEFITS

- › Logo and Hyperlink Inclusion
 - Biweekly Marketing Emails: 3,000+ Recipients
 - Feature in “Weekly Report” Newsletter: 4,000+ Subscribers
 - WSHA Social Media Channel
 - Event Webpage on Wsha.org
- › 2 Complimentary Registrations to Session(s)
- › Branded “Thank You” Slides
- › Verbal Recognition by the Event Moderator
- › Attendee List (Name, Job Title, Organization)
- › Recognized and CC’d on Follow-Up Email to Attendees
- › *Presenting Sponsors Only*: Address Attendees Live or Play Branded Video

SPONSORSHIP PACKAGES

Package and session selections will be honored on a first-come, first-served basis. Availability will be based upon the prioritization and commitment of Presenting Sponsors. Maximum of 5 sponsors per session. Bundled pricing available upon request.

- › Presenting Series Sponsor → 100% Series Exclusivity & Customized Benefits: \$50,000
- › Presenting Session Sponsor → Session Exclusivity & Customized Benefits : \$10,000
- › Series Sponsor → \$5,000
- › Session Sponsor → \$2,000

WSHA Annual Meeting Sponsorship Agreement



Washington State
Hospital Association

THANK YOU FOR YOUR SUPPORT!

1. Choose a Sponsorship Package

Package and session selections will be honored on a first-come, first-served basis. Availability will be based upon the prioritization and commitment of Presenting Sponsors. Maximum of 5 sponsors per session. Bundled pricing available upon request.

- Presenting Series Sponsor → 100% Series Exclusivity & Customized Benefits: \$50,000
- Presenting Session Sponsor → Session Exclusivity: \$10,000
- Series Sponsor → \$5,000
- Session Sponsor → \$2,000

2. Select the Preferred Session(s)

- Sept. 16 → Mike Abrashoff
 - › Naval Commander, NY Times Best Selling Author, Leadership & Teamwork Expert
 - › Presentation of the Rural Quality Award
- Oct. 7 → Mara Liasson | WSHA Business Meeting | WSHA Legislative Preview
 - › National political correspondent for NPR provides extensive coverage of politics and policy from Washington, DC. This session will be exclusive to WSHA members.
 - › Presentation of Friend of WSHA in COVID-19 Response Awards; Presentation of PAC Awards
- Oct. 28 → WSHA Peer Exchange, Lessons Learned from COVID-19
 - › Member-facilitated, TED-Style presentations. This session will be exclusive to WSHA members.
 - › Presentation of the Ben Lindekugel Governance Excellence Award
- Nov. 11 → Carvell Wallace
 - › New York Times bestselling author, memoirist, and award-winning podcaster who covers race, arts, culture, film and music
 - › Presentation of the Community Health Leadership Award
- Dec. 2 → Don Berwick
 - › President Emeritus and Senior Fellow, Institute for Healthcare Improvement, former Administrator of the Centers for Medicare & Medicaid Services.
 - › Presentation of the Joe Hopkins Award

3. Contact Information & Signature

Organization: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Sign and date below. By signing and dating this form, you commit your organization to the sponsorship and acknowledge that you have authority to do so on behalf of your organization.

Signature: _____ Date: _____