Telehealth in North Central Washington November 13, 2023 Presented by: Wendy Brzezny MN, RN

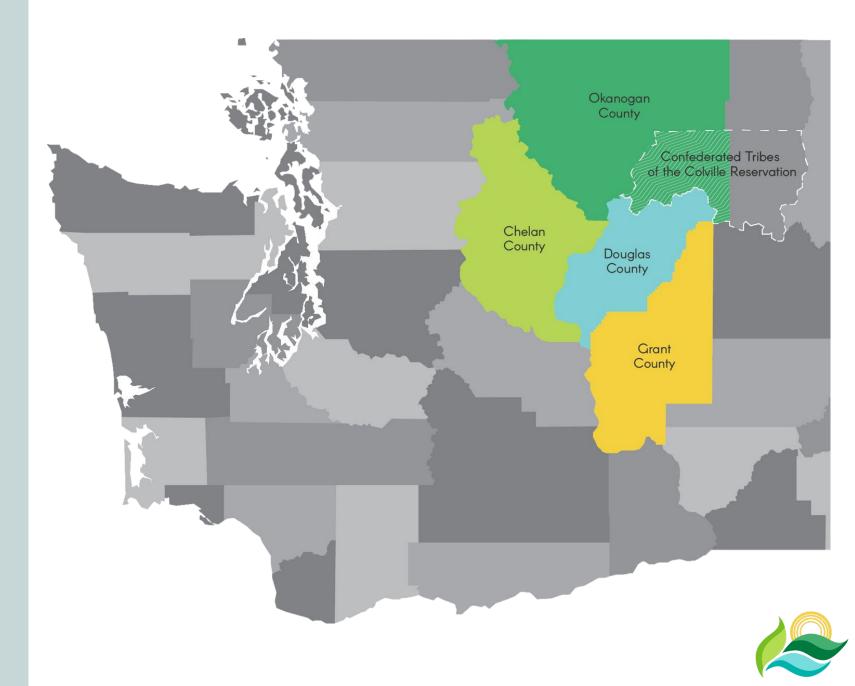
THRIVINGTOGETHER

NORTH CENTRAL WASHINGTON

Accountable Communities of Health

Each of the 9 ACH's in Washington cover a specific region and work to translate large-scale initiatives into action at a more localized level.

Thriving Together NCW covers Chelan, Douglas, Grant & Okanogan Counties and confederated tribes of the Colville reservation.



OUR MISSION

The mission of Thriving Together NCW is to advance whole-person health and health equity in North Central Washington by unifying stakeholders, supporting collaboration, and driving systemic change, with particular attention to the social determinants of health.





A Thriving Region

With our network of partners, we are dedicated to a simple, measurable goal: All people and places thriving together - no exceptions.

Each vital condition is connected When they decline, it drives demand for urgent services

Our network will focus on building up the vital conditions



Our Role in Creating a Thriving Region

ADVOCACY

Understand the important issues our local communities face and drive systemic change

SHARED MEASUREMENT

Co-create infrastructure, using stories and statistics, to guide our collective effort as we work to improve health and wellness

COMMUNICATE

Share information and resources across our network and amplify the work being done by partners

BUILD CAPACITY

Bring resources to our region that help our communities stay adaptive in a fast-changing world (trainings, seminars, workshops, etc.)

TAKE ACTION

Put plans in motion by distributing funds and coordinating efforts across our network

and counties

CONVENE

Engage key partners

across multiple sectors

CONNECT

Organize networking opportunities and encourage relationship building between partners

COLLABORATE

Work with diverse groups to solve problems and avoid duplicating efforts

PLAN

Identify key, regional issues and how we can solve them together

How we do our Work

- Our interdependence makes us stronger. We know that we are all interconnected and that we can't achieve everything we want by operating as if we're separate islands. By developing a shared vision and working together, we can become stronger, smarter, and more resilient.
- Our region is a place where everyone belongs. North Central Washington is home to diverse communities, including cities, small towns, and a sovereign nation. When we understand each other's perspectives and interests, we create stronger connections and increase our ability to solve tough problems.
- Our communities know best. We want to harness great insights and innovations from around the country but believe that the people in our region know best what's working in their communities and what needs to change.
- Our region is full of stewards. Stewardship is about finding purpose that is larger than yourself or your organization it's about thinking in terms of the whole community. We believe in distributing leadership, sharing resources, and developing the mutual trust that allows us to build a better future for everyone.

Thriving Together Work Connected to Digital Access

Telehealth Assessment

Telehealth Implementation

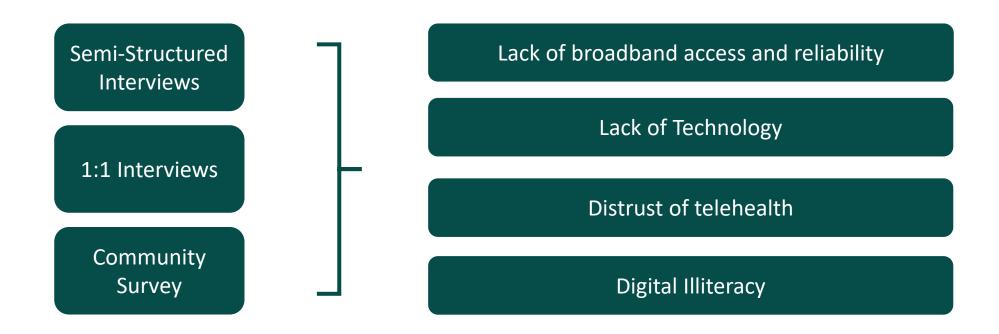
Bridging the Digital Divide

Next Steps

Telehealth Assessment

2021: Community Assessment

WSU College of Nursing and WSU Division of Government Studies and Services



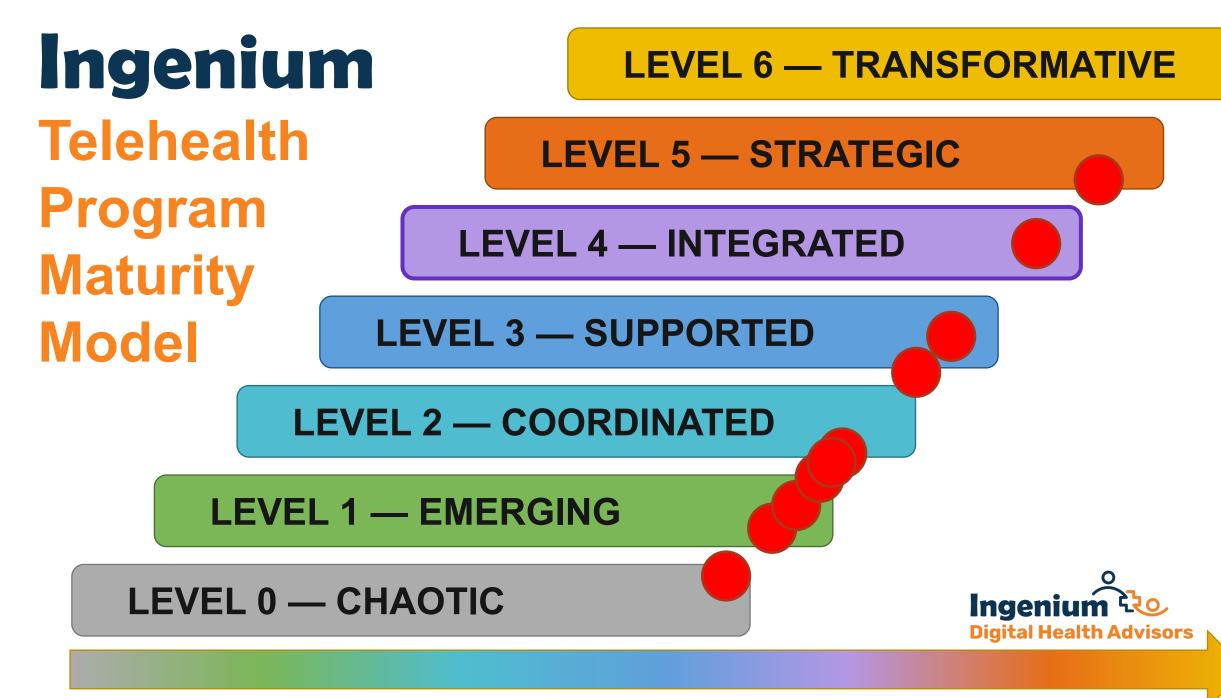
2021: Clinical Assessment

Ingenium Digital Health Advisors

Telehealth maturity assessment – 8 organizations

- 4 (50%) Critical Access Hospitals with associated Rural Health Clinics
- 2 (50%) Community Health Centers (FQHC)
- 2 (40%) Behavioral Health Agencies

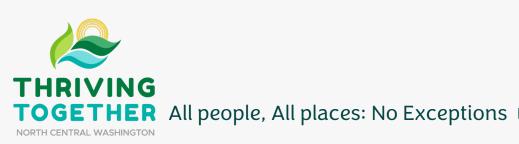




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Telehealth Implementation

The Governing Board approved \$2,000,000 to support the build out of telehealth infrastructure in the North Central Washington region



TELEHEALTH FUNDING PRINCIPLES

- All investments must directly or indirectly benefit a Community Initiative
- Consider *both* **equality and equity** as we strive for a balance across geography and populations
- Staff will ensure that all entities that have a physical presence in the north central region have equal access to the telehealth funding.
- Funding will be distributed over 2.5 years
- Community initiatives will be individualized for each community based on Ability and Readiness

Mission

Telehealth
OptimizationVisionStrategy

Improving health & wellness in the Thriving Together NCW's community through Telehealth

Every resident can easily access ALL* the care they need – WHERE they need it, WHEN they need it.

*ALL: primary, behavioral, dental, chronic, rehab, specialty, etc. care





Telehealth Multi-Pronged Approach

Improving the Telehealth Capabilities of Interested Clinical Partners

Federally Qualified Health Clinics	Rural Health Clinics and Critical Access Hospitals
Behavioral Health Clinics	Addiction Treatment

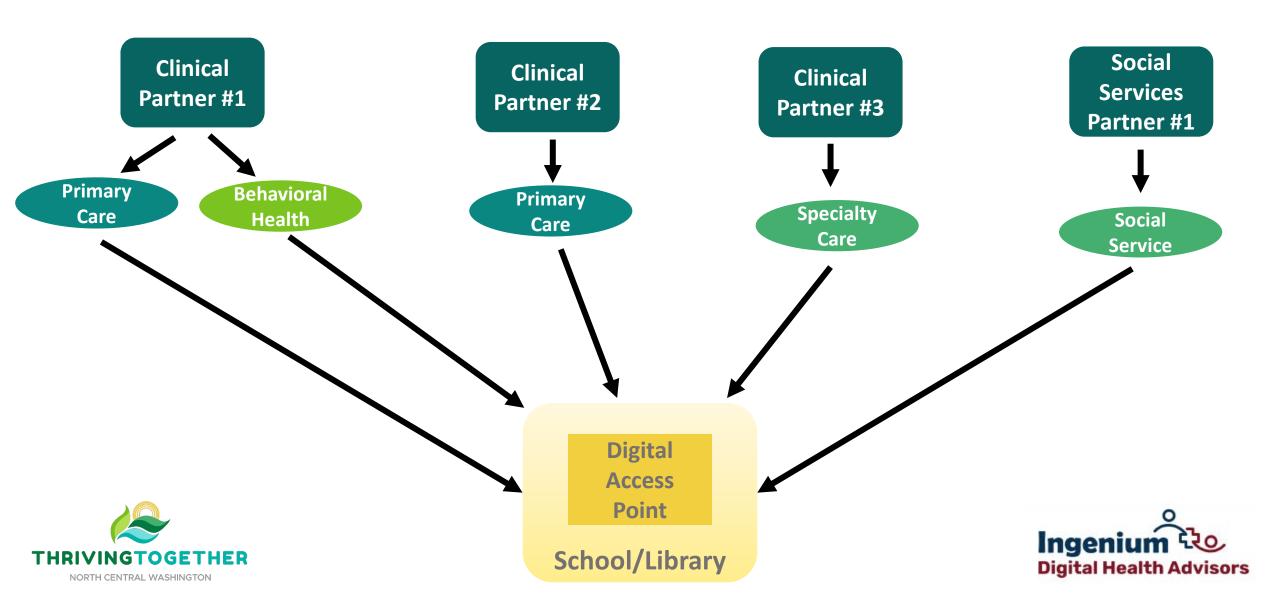
Establishing Community-Focused Telehealth Service Initiatives

Schools	Libraries
Fire Stations	Community Centers



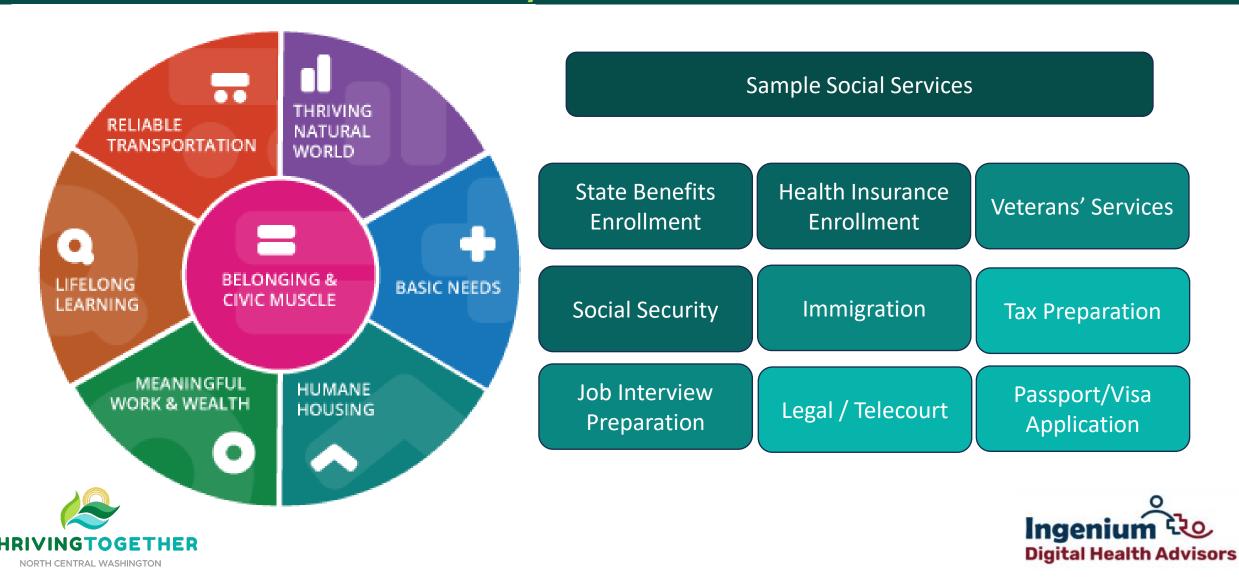


Provider-Agnostic Telehealth Model



Tele Social Services

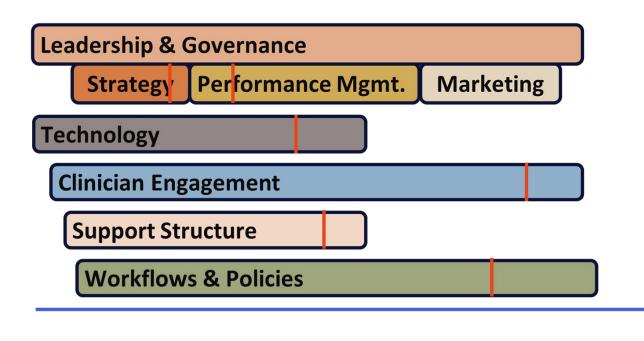
Beyond Telehealth



Overview Projects and Services

Building a Playbook: Library and Schools, developing digital access points

Organizational Telehealth Optimization





Overview Projects and Services, cont.

Conversion of no show and cancellation appointments	Tele-Inpatient Care Strategies (TeleTherapy, TeleSpecialty, TeleAcute, TeleSitter)	Remote Patient Intake	Telecrisis at 4 hospital EDs
Telecrisis in a Jail	TeleInterpreter Services for TeleCrisis	TeleSUD services	Telehealth service launch in 3 schools and 1 library

Measuring Success

Organizational Level: Performance Management

Regional Assessment: Baseline Assessment:

Purpose: Understand Telehealth use and potential across the region Develop a framework to inform an interim assessment

Supplemental Analysis:

Purpose: Assess telehealth utilization and services provided by telehealth. Assess if telehealth reduces disparities and increases regional access to care

Successes Experienced

Designed, Engineered and Rolled out Proof of Concepts

- Created telehealth access points in 5 schools
 - Successfully had a total of 6 patient visits at 4 schools
- \odot Created a private digital access point in a library
 - \circ Successfully had a total of 6 patient visits at 4 schools
- \odot Created implementation playbooks for schools and libraries
- 3 schools who experienced the success are asking for additional clinical partners

Clinical Partners are asking to participate

- Continue to identify additional schools, libraries and other community partners to build out digital access points
- Behavioral health Agency organizational strategy led to additional opportunities.

Bridging the Digital Divide

Providing resources for the community

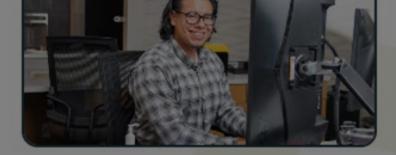
Developing and equipping Digital Navigators

Launching the NCW Digital Equity and Access Coalition

. . . .

NCW Tech Help is paving the way for a more connected tomorrow, where everyone has access to digital skills, devices, and the internet. NCW Tech Help serves residents of Chelan, Douglas, Grant, and Okanogan counties and the Confederated Tribes of the Colville Reservation.

Start here



Providing resources for the community

NCW Tech Help website

Get Online

Accessing the internet can seem overwhelming. There are many internet service providers, and it can be hard to know which ones are affordable and offer the speed you need to take classes or access telehealth appointments online. We're here to help you figure out the highest speed, most affordable options. We can also direct you to free public Wi-Fi and computers around the region.

Get online

NCW Tech Help Learning Labs & Pop-Up Events

Meeting individuals where they are at to offer tech help at community events

Meet with NCW Tech Help in-pe Pateros Brewster	erson Fiesta de Salud	Economic Alliance	NCW TECH HELP IS HERE!
Community Resource Center <u>169 Pateros Mall, Suite A, Pateros, WA</u> <u>98846</u> Date and time TBD 	<u>Lions Park: 815 E Pine St, Othello, WA</u> 99344 • September 29: 2:00 - 6:00PM	238 E Oak, Okanogan, WA, United States, Washington • September 20: 9:00AM - 12:00PM see event details>	L Call the Link to Care WA Hotline 866.757.1832
Care Fair 106 E. 3RD Avenue, Moses Lake, WA 98837	Chelan County Fair 5700 Wescott Dr, Cashmere, WA 98815	NCW Fair NCW Fair, 601 N Monroe St, Waterville, WA 98858	2 Need a computer or digital device? SEE NCW TECH HELP
• September 15: 12:00 - 5:00PM	 September 7: 10:00AM - 6:00PM September 8: 10:00AM - 6:00PM September 9: 10:00AM - 6:00PM September 10: 11:00AM - 5:00PM 	 August 25: 9:30AM - 8:00PM August 26: 9:30AM - 8:00PM August 27: 9:00AM - 8:00PM August 28: 11:00AM - 5:00PM 	B NCW Tech Help has training resources for you!
			Visit NCW TECH help



Digital Navigator: Technology +Telehealth Basics Training

NCW Tech Help Resource Guides



R 2023, VERSION I collection of Information, tools, and resources to help clients, patrons, r program participants minghe the digital landscape. This guide is in righth, Spanish, Ressen, and Ukraisas. Developing and Equipping Digital Navigators



Videos for Community Health Advocates on Telehealth and Tech Help

Launching the NCW Digital Equity and Access Coalition



SEPTEMBER IS DIGITAL EQUITY MONTH!



Next Steps

Continue:

- Clinical optimization and expanding telehealth usage
- Creating additional digital access points in more schools, libraries and community centers
- Upskilling our current workforce as digital navigators
- Offering Tech Help Pop-Up labs at community events
- Co-convening the NCW Digital Equity an Access Coalition



NORTH CENTRAL WASHINGTON

Connect with Me!



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