## **Telehealth in North Central Washington** November 13, 2023 Presented by: Wendy Brzezny MN, RN

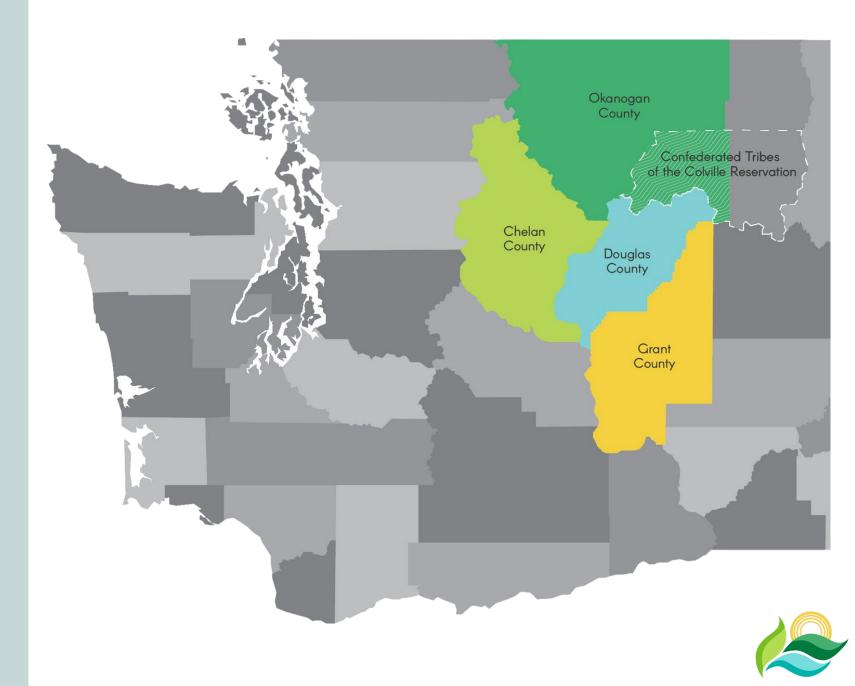
## THRIVINGTOGETHER

NORTH CENTRAL WASHINGTON

## Accountable Communities of Health

Each of the 9 ACH's in Washington cover a specific region and work to translate large-scale initiatives into action at a more localized level.

Thriving Together NCW covers Chelan, Douglas, Grant & Okanogan Counties and confederated tribes of the Colville reservation.



# **OUR MISSION**

The mission of Thriving Together NCW is to advance whole-person health and health equity in North Central Washington by unifying stakeholders, supporting collaboration, and driving systemic change, with particular attention to the social determinants of health.





## A Thriving Region

With our network of partners, we are dedicated to a simple, measurable goal: All people and places thriving together - no exceptions.

Each vital condition is connected When they decline, it drives demand for urgent services

Our network will focus on building up the vital conditions



## Our Role in Creating a Thriving Region

#### ADVOCACY

Understand the important issues our local communities face and drive systemic change

#### SHARED MEASUREMENT

Co-create infrastructure, using stories and statistics, to guide our collective effort as we work to improve health and wellness

#### COMMUNICATE

Share information and resources across our network and amplify the work being done by partners

#### BUILD CAPACITY

Bring resources to our region that help our communities stay adaptive in a fast-changing world (trainings, seminars, workshops, etc.)

#### TAKE ACTION

Put plans in motion by distributing funds and coordinating efforts across our network

#### and counties

CONVENE

Engage key partners

across multiple sectors

#### CONNECT

Organize networking opportunities and encourage relationship building between partners

#### COLLABORATE

Work with diverse groups to solve problems and avoid duplicating efforts

#### PLAN

Identify key, regional issues and how we can solve them together

## How we do our Work

- Our interdependence makes us stronger. We know that we are all interconnected and that we can't achieve everything we want by operating as if we're separate islands. By developing a shared vision and working together, we can become stronger, smarter, and more resilient.
- Our region is a place where everyone belongs. North Central Washington is home to diverse communities, including cities, small towns, and a sovereign nation. When we understand each other's perspectives and interests, we create stronger connections and increase our ability to solve tough problems.
- Our communities know best. We want to harness great insights and innovations from around the country but believe that the people in our region know best what's working in their communities and what needs to change.
- Our region is full of stewards. Stewardship is about finding purpose that is larger than yourself or your organization it's about thinking in terms of the whole community. We believe in distributing leadership, sharing resources, and developing the mutual trust that allows us to build a better future for everyone.

## Thriving Together Work Connected to Digital Access

**Telehealth Assessment** 

**Telehealth Implementation** 

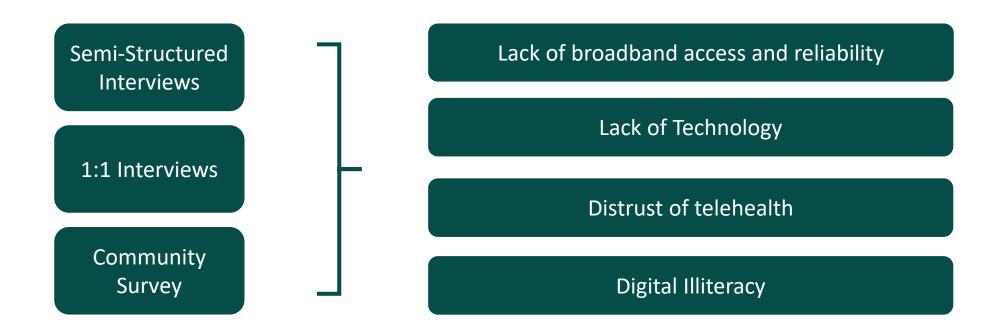
**Bridging the Digital Divide** 

**Next Steps** 

## **Telehealth Assessment**

## 2021: Community Assessment

WSU College of Nursing and WSU Division of Government Studies and Services



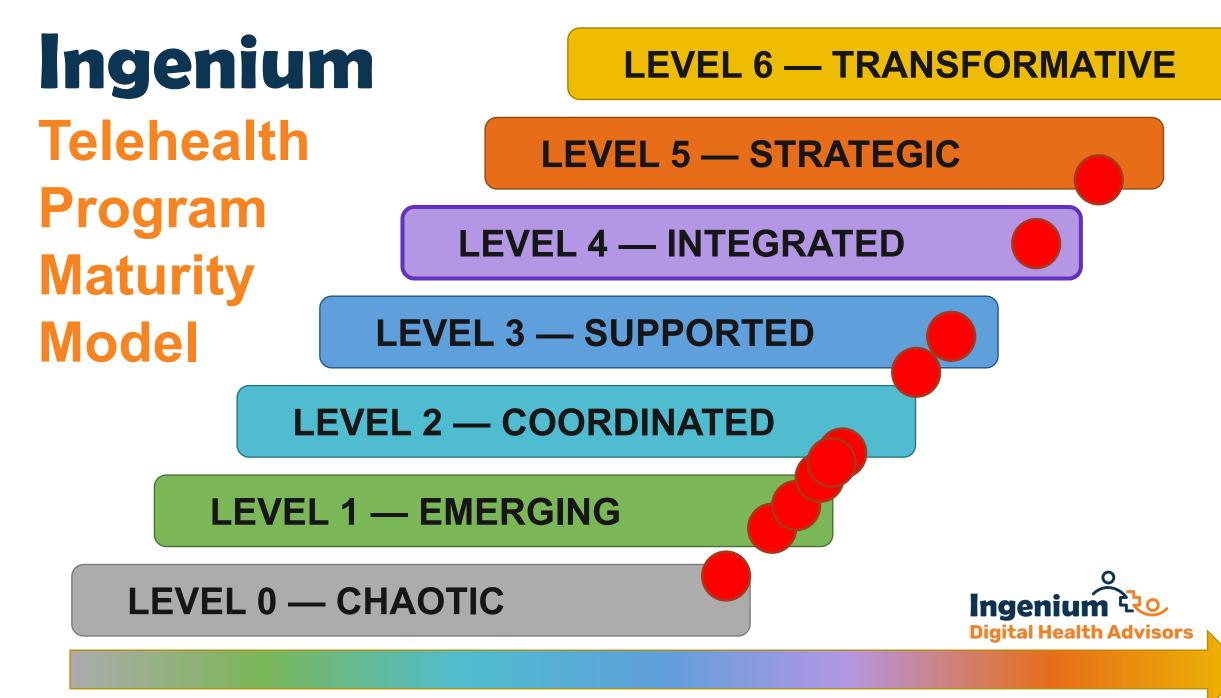
## **2021: Clinical Assessment**

#### **Ingenium Digital Health Advisors**

#### Telehealth maturity assessment – 8 organizations

- 4 (50%) Critical Access Hospitals with associated Rural Health Clinics
- 2 (50%) Community Health Centers (FQHC)
- 2 (40%) Behavioral Health Agencies

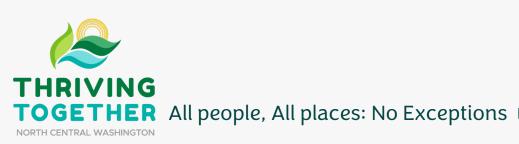




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## **Telehealth Implementation**

## The Governing Board approved \$2,000,000 to support the build out of telehealth infrastructure in the North Central Washington region



## TELEHEALTH FUNDING PRINCIPLES

- All investments must directly or indirectly benefit a Community Initiative
- Consider *both* **equality and equity** as we strive for a balance across geography and populations
- Staff will ensure that all entities that have a physical presence in the north central region have equal access to the telehealth funding.
- Funding will be distributed over 2.5 years
- Community initiatives will be individualized for each community based on Ability and Readiness

#### Mission

# Telehealth<br/>OptimizationVisionStrategy

Improving health & wellness in the Thriving Together NCW's community through Telehealth

Every resident can easily access ALL\* the care they need – WHERE they need it, WHEN they need it.

\*ALL: primary, behavioral, dental, chronic, rehab, specialty, etc. care





## **Telehealth Multi-Pronged Approach**

## Improving the Telehealth Capabilities of Interested Clinical Partners

Federally Qualified Health Clinics	Rural Health Clinics and Critical Access Hospitals
Behavioral Health Clinics	Addiction Treatment

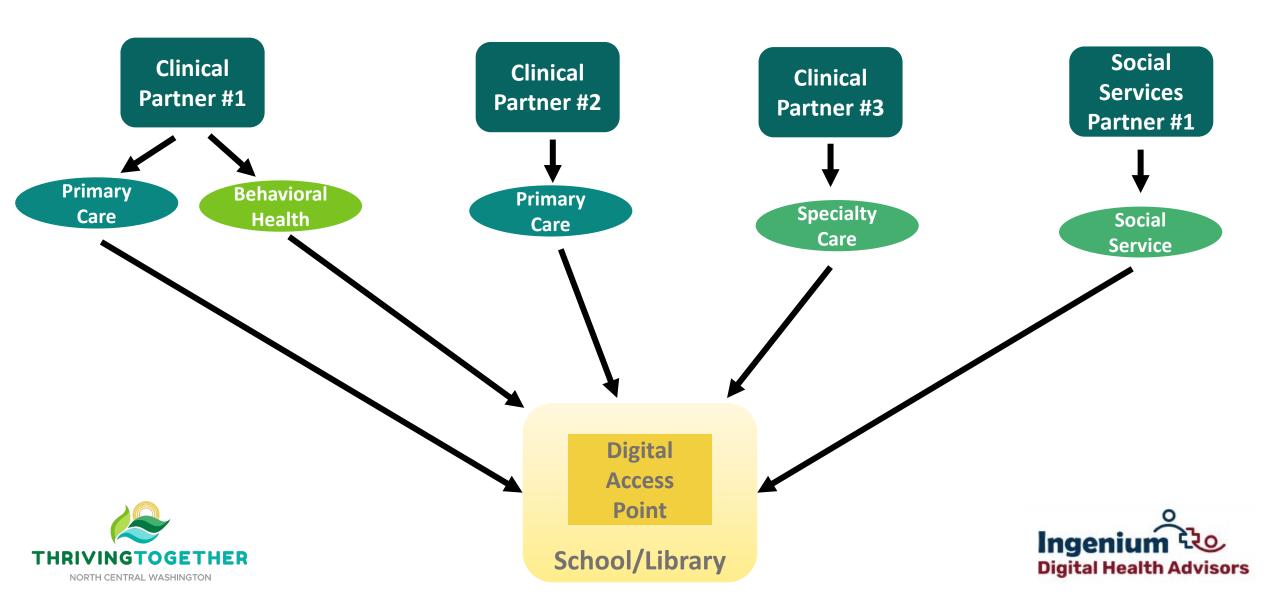
## Establishing Community-Focused Telehealth Service Initiatives

Schools	Libraries
Fire Stations	Community Centers



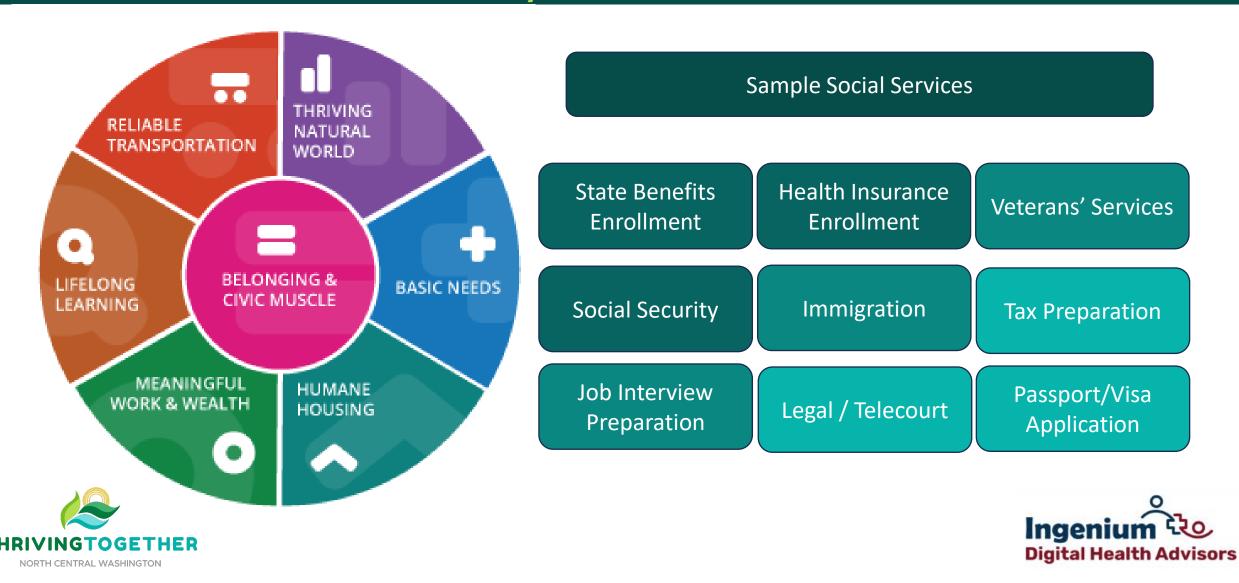


## **Provider-Agnostic Telehealth Model**



## **Tele Social Services**

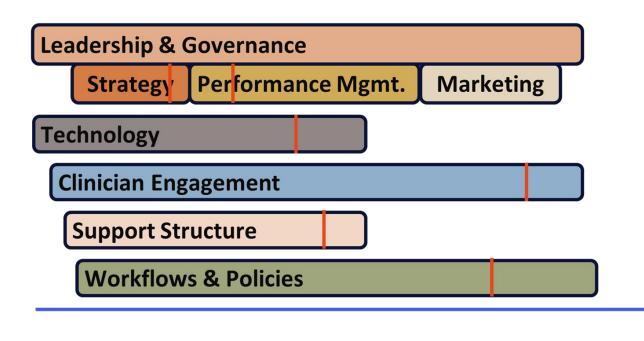
#### **Beyond Telehealth**

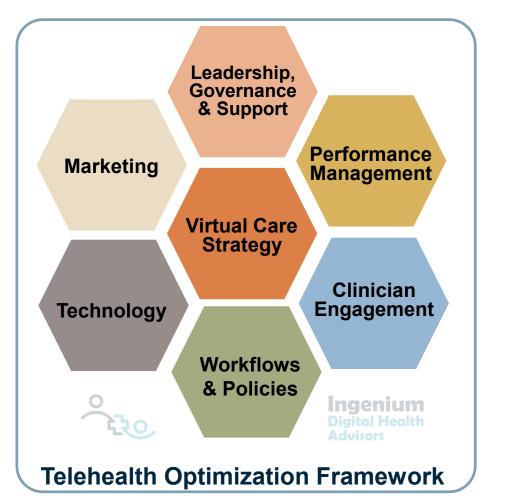


## **Overview Projects and Services**

Building a Playbook: Library and Schools, developing digital access points

**Organizational Telehealth Optimization** 





## **Overview Projects and Services,** cont.

Conversion of no show and cancellation appointments	Tele-Inpatient Care Strategies (TeleTherapy, TeleSpecialty, TeleAcute, TeleSitter)	Remote Patient Intake	Telecrisis at 4 hospital EDs
Telecrisis in a Jail	TeleInterpreter Services for TeleCrisis	TeleSUD services	Telehealth service launch in 3 schools and 1 library

## Measuring Success

**Organizational Level: Performance Management** 

## Regional Assessment: Baseline Assessment:

Purpose: Understand Telehealth use and potential across the region Develop a framework to inform an interim assessment

### Supplemental Analysis:

Purpose: Assess telehealth utilization and services provided by telehealth. Assess if telehealth reduces disparities and increases regional access to care

## **Successes Experienced**

## Designed, Engineered and Rolled out Proof of Concepts

- Created telehealth access points in 5 schools
  - Successfully had a total of 6 patient visits at 4 schools
- $\odot$  Created a private digital access point in a library
  - $\circ$  Successfully had a total of 6 patient visits at 4 schools
- $\odot$  Created implementation playbooks for schools and libraries
- 3 schools who experienced the success are asking for additional clinical partners

## Clinical Partners are asking to participate

- Continue to identify additional schools, libraries and other community partners to build out digital access points
- Behavioral health Agency organizational strategy led to additional opportunities.

## Bridging the Digital Divide

Providing resources for the community

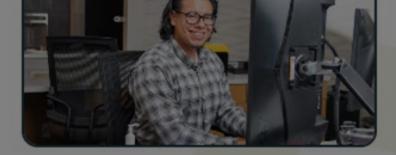
Developing and equipping Digital Navigators

Launching the NCW Digital Equity and Access Coalition

#### . . . .

NCW Tech Help is paving the way for a more connected tomorrow, where everyone has access to digital skills, devices, and the internet. NCW Tech Help serves residents of Chelan, Douglas, Grant, and Okanogan counties and the Confederated Tribes of the Colville Reservation.

#### Start here



# Providing resources for the community

#### NCW Tech Help website

#### **Get Online**

Accessing the internet can seem overwhelming. There are many internet service providers, and it can be hard to know which ones are affordable and offer the speed you need to take classes or access telehealth appointments online. We're here to help you figure out the highest speed, most affordable options. We can also direct you to free public Wi-Fi and computers around the region.

#### Get online

### NCW Tech Help Learning Labs & Pop-Up Events

Meeting individuals where they are at to offer tech help at community events

Meet with NCW Tech Help in-pe Pateros Brewster	erson Fiesta de Salud	Economic Alliance	NCW TECH HELP IS HERE!
Community Resource Center <ol> <li><u>169 Pateros Mall, Suite A, Pateros, WA</u></li> <li><u>98846</u></li> <li>Date and time TBD</li> </ol>	<u>Lions Park: 815 E Pine St, Othello, WA</u> 99344 • September 29: 2:00 - 6:00PM	238 E Oak, Okanogan, WA, United States, Washington • September 20: 9:00AM - 12:00PM see event details>	<b>L</b> Call the Link to Care WA Hotline <b>866.757.1832</b>
Care Fair 106 E. 3RD Avenue, Moses Lake, WA 98837	Chelan County Fair 5700 Wescott Dr, Cashmere, WA 98815	NCW Fair NCW Fair, 601 N Monroe St, Waterville, WA 98858	<b>2</b> Need a computer or digital device? <b>SEE NCW TECH HELP</b>
• September 15: 12:00 - 5:00PM	<ul> <li>September 7: 10:00AM - 6:00PM</li> <li>September 8: 10:00AM - 6:00PM</li> <li>September 9: 10:00AM - 6:00PM</li> <li>September 10: 11:00AM - 5:00PM</li> </ul>	<ul> <li>August 25: 9:30AM - 8:00PM</li> <li>August 26: 9:30AM - 8:00PM</li> <li>August 27: 9:00AM - 8:00PM</li> <li>August 28: 11:00AM - 5:00PM</li> </ul>	<b>B NCW</b> Tech Help has training resources for you!
			Visit NCW TECH help



## Digital Navigator: Technology +Telehealth Basics Training

#### **NCW Tech Help Resource Guides**



R 2023, VERSION I collection of Information, tools, and resources to help clients, patrons, r program participants minghe the digital landscape. This guide is in righth, Spanish, Ressen, and Ukraisas. Developing and Equipping Digital Navigators



Videos for Community Health Advocates on Telehealth and Tech Help

## Launching the NCW Digital Equity and Access Coalition



# SEPTEMBER IS DIGITAL EQUITY MONTH!



## **Next Steps**

## Continue:

- Clinical optimization and expanding telehealth usage
- Creating additional digital access points in more schools, libraries and community centers
- Upskilling our current workforce as digital navigators
- Offering Tech Help Pop-Up labs at community events
- Co-convening the NCW Digital Equity an Access Coalition



NORTH CENTRAL WASHINGTON

#### **Connect with Me!**



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