

Cambia Update Virtual Care

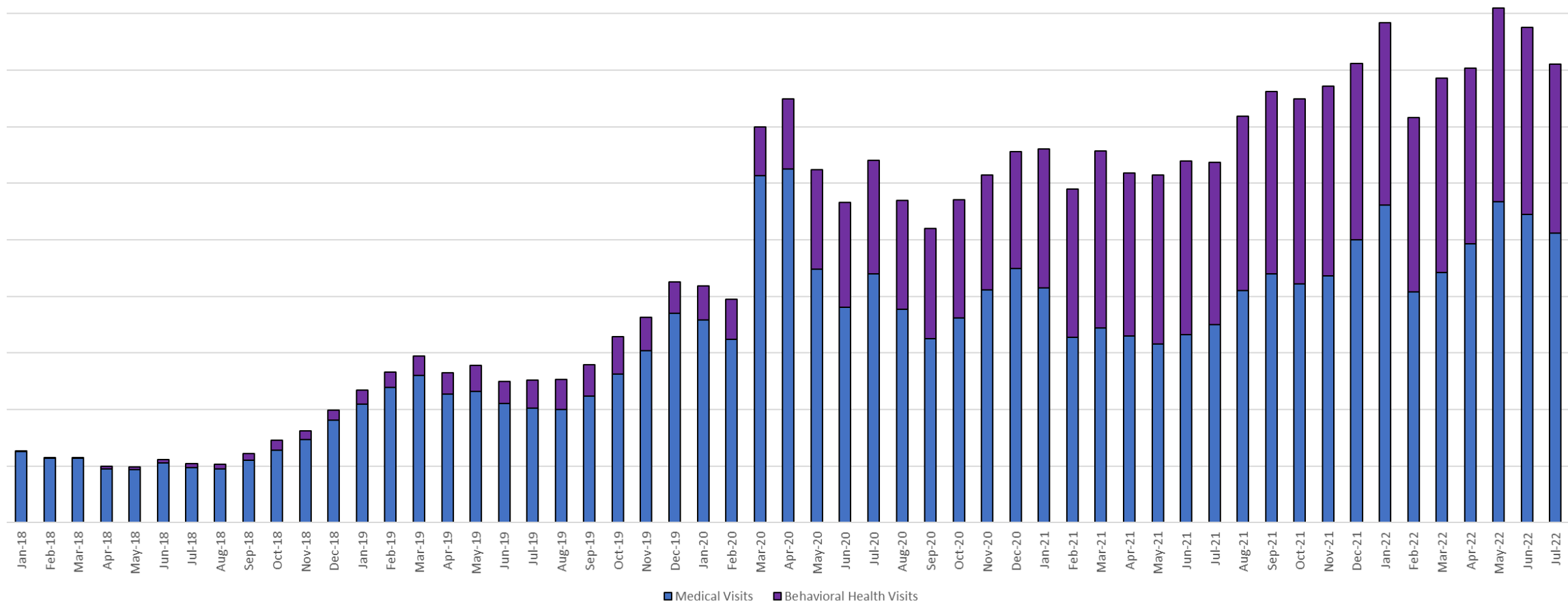
September 19th, 2022

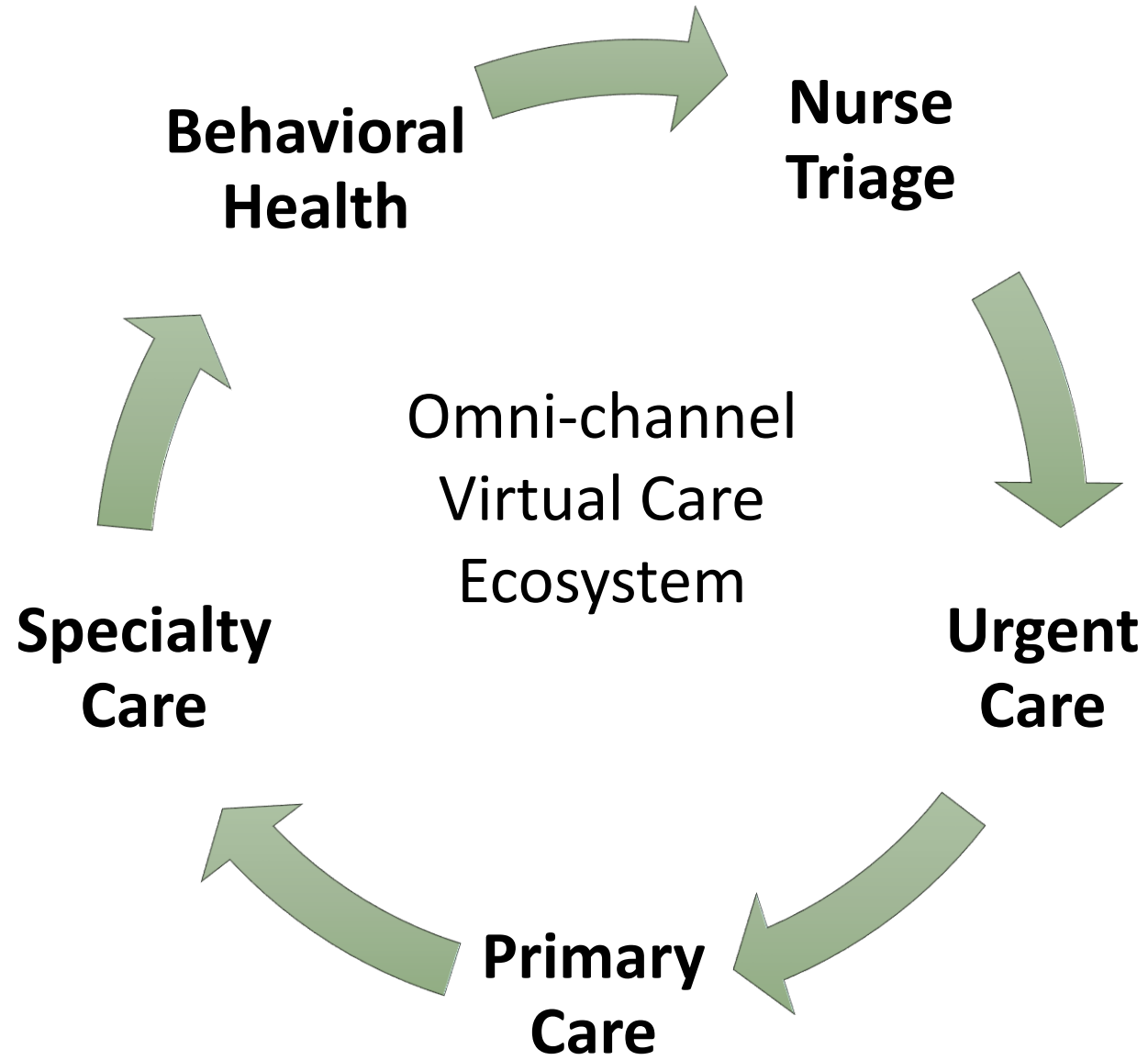
Mike Zwick, Product Manager – Virtual Care



Partner Telehealth

Utilization has remained strong, even as in-person options are back





TeleDermatology

Partnered Solution

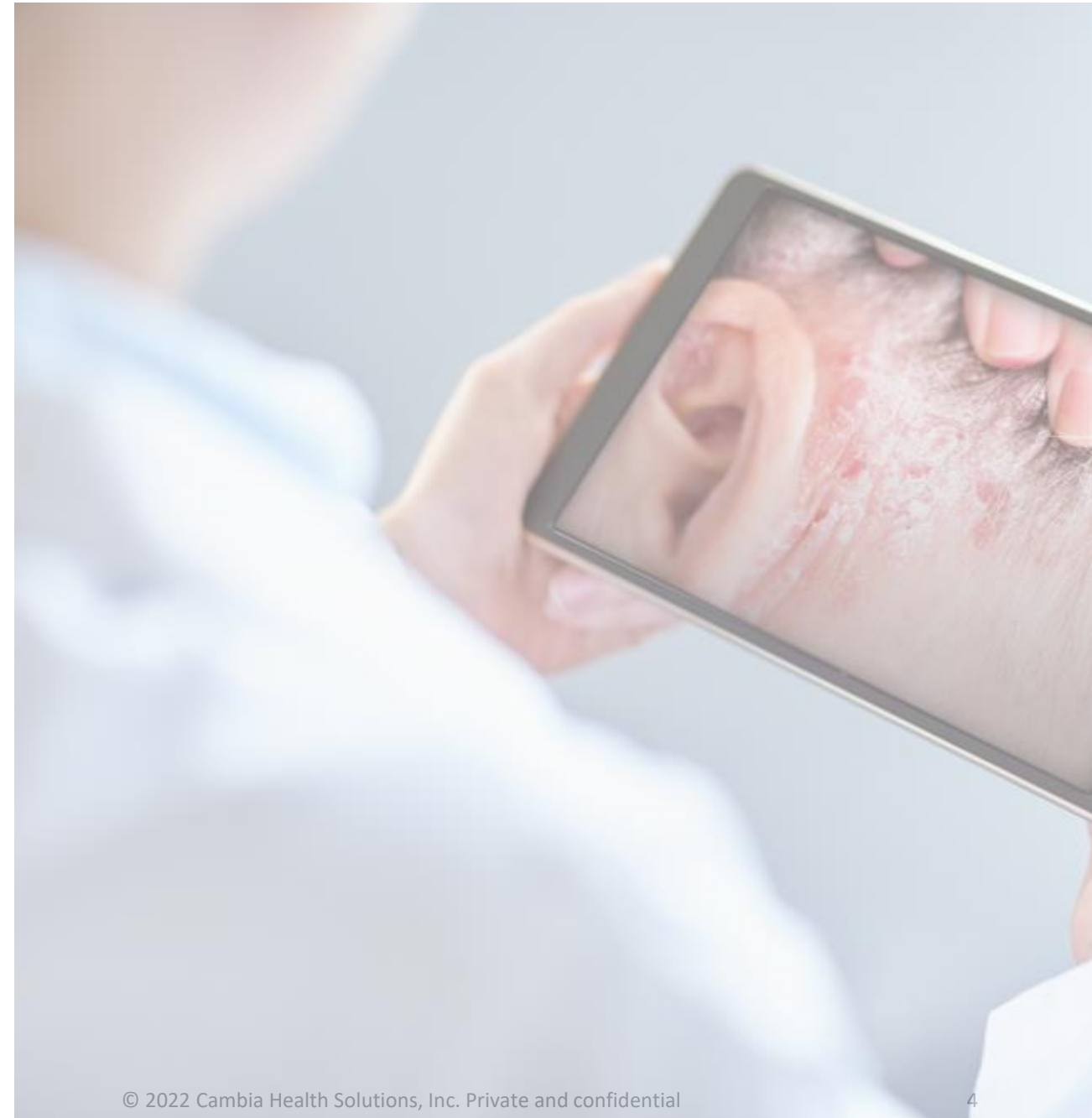
- Asynchronous interaction with a Dermatologist (Store & Forward)
- Diagnosis, treatment and Rx
- 50 state coverage

Engagement

- Over 600 encounters since launch

Top Reasons for Visit

- Acne
- Dermatitis
- Psoriasis
- Tinea Versicolor
- Rosacea



Washington Market

Leading in virtual care engagement

- **35%** of total partner utilization is from Regence BlueShield Washington members
- WA Market **leads** in partner behavioral health visits
- Majority of WA based groups have **opted-in** for a telehealth partner benefit



Questions?

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