



Washington State
Hospital Association

2024 MEMBER ENGAGEMENT
PARTNER PROGRAM

WSHA REPRESENTS EVERY HOSPITAL & HEALTH SYSTEM IN WA STATE.

We strive to be the trusted voice and indispensable resource that leads, challenges and assists hospitals and health systems to achieve their missions and improve the health of the communities they serve.

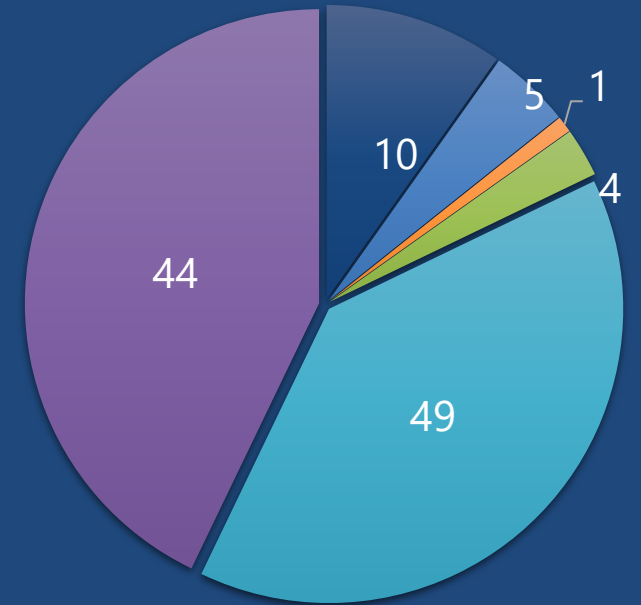
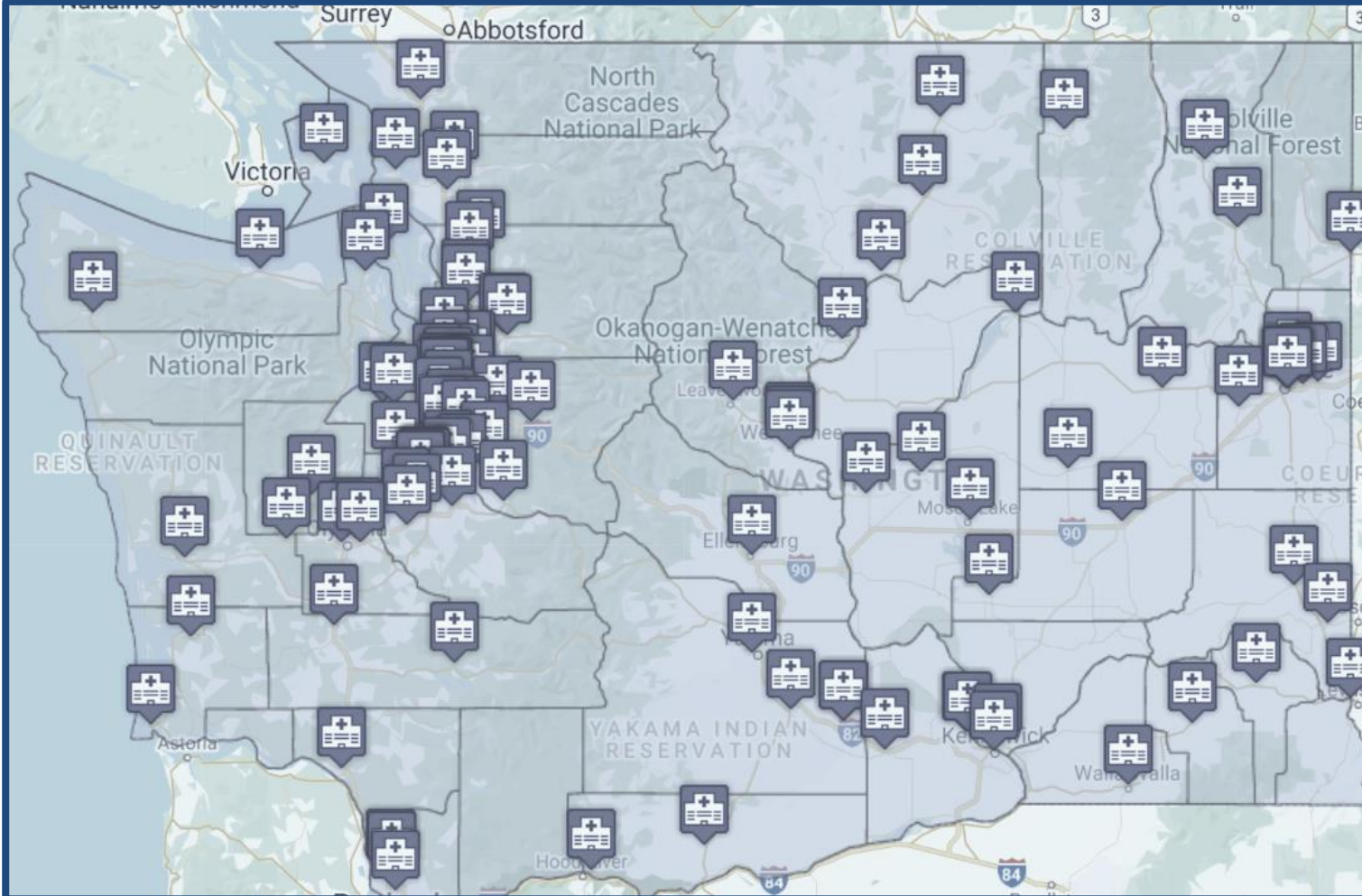
Join us.





113

MEMBER HOSPITALS



- Behavioral Health
- Children's
- Long Term Acute Care
- Military/Veterans
- Rural
- Urban



2024 MEMBER ENGAGEMENT OVERVIEW

IN-PERSON EVENTS

Multi-day signature conferences, safety & quality learning collaboratives, social functions, and more.

DIGITAL COMMUNICATION

Newsletters, wsha.org, social media

VIRTUAL EDUCATION

Monthly governance education webinars, weekly safety & quality webinars, workforce development training programs, workshops.

ADVOCACY TRIPS

Members convene in Olympia, WA and Washington, D.C. to meet with legislators, connect during advocacy training sessions and enjoy social gatherings.

2024 PARTNER PROGRAM

STRUCTURE

4 Partnership Levels: Platinum, Gold, Silver, Bronze
Program Benefits Effective January – December.

AVAILABILITY & ELIGIBILITY

Space is limited. Partners accepted on first-come, first-served basis.
WSHA reserves the right to accept or reject any partnership request.

CONTACT US

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Custom Packages Available Upon Request.

PARTNERSHIP LEVELS

PLATINUM

\$18,000

3 Event Sponsorships + 3 Speaking Opportunities + 1 Month Display Advertising

GOLD

\$10,500

2 Event Sponsorships + 1 Speaking Opportunity + Bronze Level Benefits

SILVER

\$6,800

1 Event Sponsorship + Bronze Level Benefits

BRONZE

\$2,750

WSHA Corporate Membership Benefits + Access to RHLC Registration + WSHA Newsletter Subscription

PARTNERSHIP BENEFITS

Benefit	Platinum \$18,000	Gold \$10,500	Silver \$6,800	Bronze \$2,750
Event Sponsorship	3	2	1	
Included Registrations per Sponsorship	3	2	2	
Live Commercial Speaking Opportunity (2-3min)	3	1		
Executive Education Sponsorship	▪	▪		
Logo Placement on Member Visit Packets	▪	▪	▪	
Hyperlinked Logo on wsha.org	▪	▪	▪	
Access to Event Meals & Social Functions	▪	▪	▪	
Hyperlinked Corporate Member Listing on wsha.org	▪	▪	▪	▪
WSHA Corporate Membership	▪	▪	▪	▪
Access to WSHA Newsletters	▪	▪	▪	▪
Weekly Report Newsletter Recognition Spotlight	Exclusive	Exclusive	Shared	Shared
Display Advertising in WSHA Newsletters	1 month	Eligible	Eligible	Eligible

2024 IN-PERSON EVENT OPPORTUNITIES

STATE ADVOCACY DAY

Sold out

January 29-30 | Olympia, WA

C-Suite, Hospital Board
Members

RURAL HOSPITAL LEADERSHIP CONFERENCE

Sold out

June 23-26 | Chelan, WA

C-Suite, Hospital Board
Members

WSHA CEO RETREAT

Sold out

October 2-4 | Snoqualmie, WA

Hospital & Health System
CEOs

SAFE DELIVERIES ROADMAP

November 7 | SeaTac, WA

Birthing Professionals

SUMMER BOARD RETREAT

Sold out

July 28-30 | Union, WA

WSHA Board of Directors

QUALITY LEADER LEARNING COLLABORATIVES

Sold out

May 20 | SeaTac, WA

CMOs, CNOs, CQOs

RURAL CFO RETREAT

Sold out

April 29-May 1 | Leavenworth, WA

Rural CFOs

PR LEADERSHIP ROUNDTABLE

Sold out

August 14 | SeaTac, WA

Public Relations, Marketing &
Communications Leadership

CYBERSECURITY WORKSHOP

Sold out

April 22 | SeaTac, WA

CISOs, Compliance Officers,
Legal

CNO ROUNDTABLE

Sold out

June 13 | SeaTac, WA

Hospital & Health System
CNOs

RURAL ADVOCACY DAYS

Sold out

September | Washington, D.C.

C-Suite, Hospital Board
Members

WSHA HOLIDAY DINNER

December 11 | Seattle, WA

WSHA Board of Directors,
Committee Members

2024 VIRTUAL EVENT OPPORTUNITIES

WOMEN'S HEALTHCARE LEADERSHIP PROGRAM

Sold out

Weekly, April 18 – June 20

Rising women leaders in
Healthcare

QUALITY ESSENTIALS 101

Sold out

Weekly, March 19 – May 21

New & emerging Quality
Leaders, Clinicians, Executives,
C-Suite

NEGOTIATIONS TRAINING

Sold out

Weekly, Feb 14 – March 13

Healthcare Leaders & C-Suite

ADVANCED NEGOTIATIONS

Sold out

Weekly, March 20 – April 17

Healthcare Leaders & C-Suite

CNO ROUNDTABLE VIRTUAL EVENTS

October 11 or November 8

Hospital & Health System
CNOs

EVENT SPONSORSHIP BENEFITS

ACCESS

Two Complimentary Registrations

Invited to Attend Social Functions

Participant List: Name, Title, Organization

DIGITAL

Logo & Hyperlink Inclusion:

Event Marketing

Pre/Post-Event Email Communications to Registrants

Wsha.org Event Page

Recognition in Weekly Report Newsletter

PRINT

Company Description + Contact Information in Attendee Agenda

Logo Inclusion:

Thank You Signage

Attendee Tabletop Signage

LIVE

Verbal Recognition

Custom Program Slide

Program Logo Inclusion

Commercial Speaking Opportunity*

Exhibit Table*

* Dependent upon Partnership Level and/or Add-On Agreement

DISPLAY ADVERTISING: WSHA NEWSLETTERS

WEEKLY REPORT

Trending healthcare news relevant to WA state

Weekly - 3,700 Subscribers - \$2,000/month

CUSTOM SCOOP

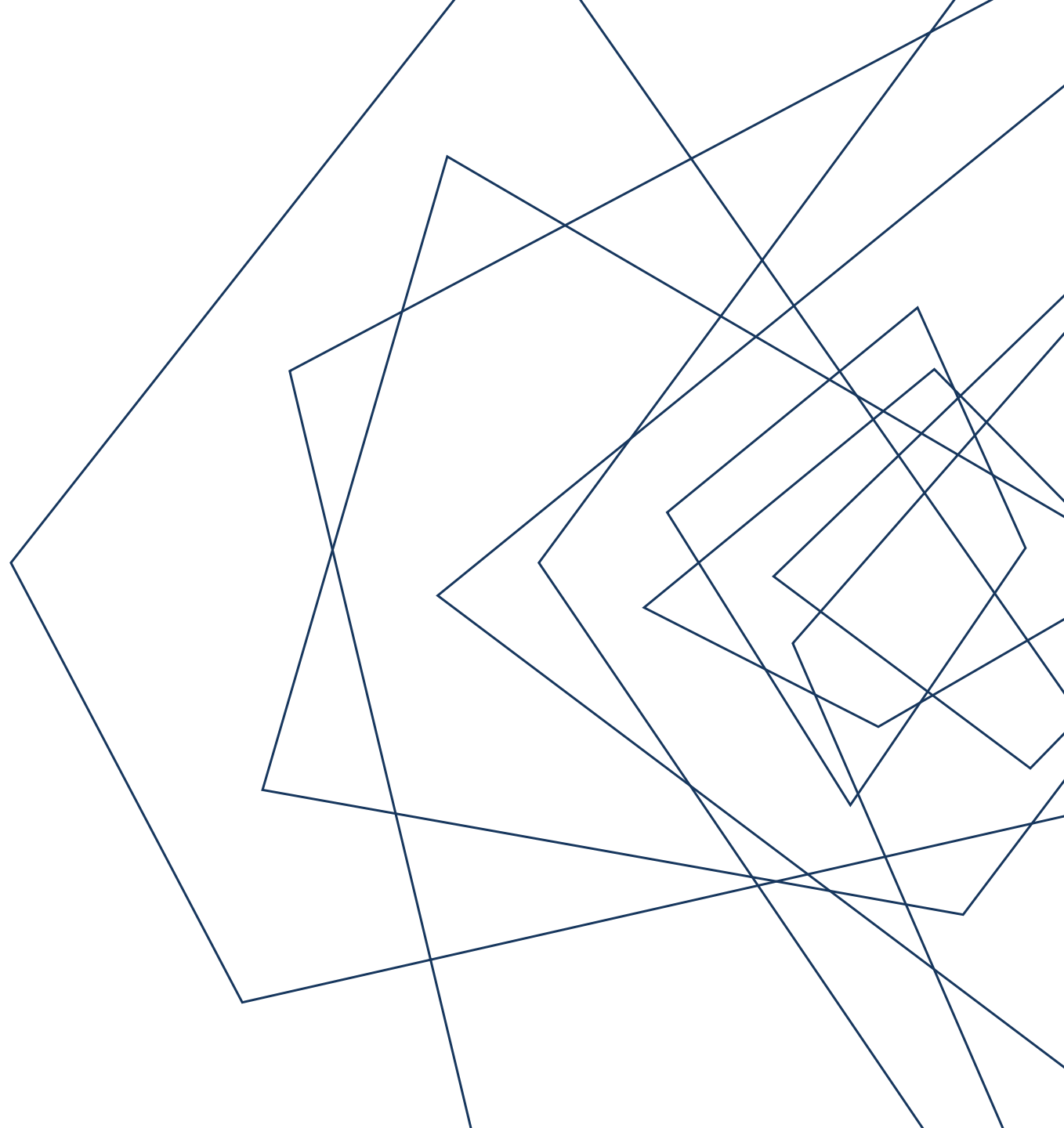
Daily news headlines about WSHA, healthcare industry and/or hospital members

Daily - 400 Subscribers - \$1,500/month

INSIDE OLYMPIA

Up-to-the-minute inside scoop on healthcare policy updates during legislative session

Weekly - 2,200 Subscribers - \$3,000/month



WE LOOK FORWARD TO
PARTNERING WITH YOU!

Jessie Blumer

Member Engagement Program Manager

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