WSHA REPRESENTS **EVERY** HOSPITAL & HEALTH SYSTEM IN WA STATE.

We strive to be the trusted voice and indispensable resource that leads, challenges and assists hospitals and health systems to achieve their missions and improve the health of the communities they serve.

Join us.
2023 MEMBER ENGAGEMENT OVERVIEW

IN PERSON EVENTS
Multi-day signature conferences, retreats, safety & quality learning collaboratives, social functions, and more.

DIGITAL COMMUNICATION
Newsletters, wsha.org, social media

VIRTUAL EDUCATION
Monthly governance education webinars, weekly safety & quality webinars, workforce development training programs, workshops.

ADVOCACY TRIPS
Members convene in Olympia, WA / Washington, D.C. to meet with legislators, connect during advocacy training and enjoy social gatherings.
2023 PARTNER PROGRAM

STRUCTURE

4 Partnership Levels: Platinum, Gold, Silver, Bronze
Program Benefits Effective January – December.

AVAILABILITY & ELIGIBILITY

Space is limited. Partners accepted on first-come, first-served basis.
WSHA reserves the right to accept or reject any partnership request.

CONTACT US

Jessie Blumer | JessieB@wsha.org | 206-577-1810
Custom Packages Available Upon Request.
PARTNERSHIP LEVELS

**PLATINUM**
$20,000
- 3 Event Sponsorships + 3 Speaking Opportunities + 3 Exhibit Tables + 1 Month Display Advertising + Category Exclusivity

**GOLD**
$10,000
- 2 Event Sponsorships + 1 Speaking Opportunity + 1 Exhibit Table + Bronze Level Benefits

**SILVER**
$5,000
- 1 Event Sponsorship + Bronze Level Benefits

**BRONZE**
$2,500
- WSHA Corporate Membership Benefits
- Access to Event Registration
<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum $20,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Sponsorship</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Included Registrations per Sponsorship</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Live Commercial Speaking Opportunity (2-3min)</td>
<td>3</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Included Exhibit Table</td>
<td>3</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Add-On Exhibit Table Rate</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$2,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Executive Education Sponsorship</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Placement on Member Visit Packets</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hyperlinked Logo on wsha.org</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hyperlinked Corporate Member Listing on wsha.org</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WSHA Corporate Membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to Event Registration</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to WSHA Newsletters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weekly Report Newsletter Recognition Spotlight</td>
<td>Exclusive</td>
<td>Exclusive</td>
<td>Shared</td>
<td>Shared</td>
</tr>
<tr>
<td>Display Advertising in WSHA Newsletters</td>
<td>1 month</td>
<td>Eligible</td>
<td>Eligible</td>
<td>Eligible</td>
</tr>
</tbody>
</table>
2023 EVENT SPONSORSHIPS

STATE ADVOCACY DAY
February 14 | Olympia, WA
C-Suite, Hospital Board Members, Management

AWPHD & WSHA CEO RETREAT
June 25-26 | Chelan, WA
Rural CEOs

RURAL CFO RETREAT
May 8-9 | Wenatchee, WA
Rural CFOs

RURAL HOSPITAL LEADERSHIP CONFERENCE
June 26-28 | Chelan, WA
C-Suite & Board Members

WSHA ANNUAL MEETING
October 22-23 | Renton, WA
C-Suite & Hospital Board Members

FEDERAL ADVOCACY DAYS
April 23-25 | Washington, D.C.
C-Suite & Hospital Board Members

SUMMER BOARD RETREAT
July 16-18 | Union, WA
WSHA Board of Directors

BOARD HOLIDAY DINNER
December 13 | Seattle, WA
WSHA Board of Directors & Committee Members

WORKFORCE WORKSHOP
March 21 | Virtual
C-Suite, Hospital Board Members, Safety & Quality

PR LEADERS RETREAT
Summer | Seattle, WA
Public Relations, Marketing & Communications Leadership

QUALITY LEADER COLLABORATIVE
Quarterly | Various
CNOs, CQOs, Quality Leaders (WA & OR)

STATE ADVOCACY DAY
February 14 | Olympia, WA
C-Suite, Hospital Board Members, Management

AWPHD & WSHA CEO RETREAT
June 25-26 | Chelan, WA
Rural CEOs

RURAL CFO RETREAT
May 8-9 | Wenatchee, WA
Rural CFOs

RURAL HOSPITAL LEADERSHIP CONFERENCE
June 26-28 | Chelan, WA
C-Suite & Board Members

WSHA ANNUAL MEETING
October 22-23 | Renton, WA
C-Suite & Hospital Board Members

FEDERAL ADVOCACY DAYS
April 23-25 | Washington, D.C.
C-Suite & Hospital Board Members

SUMMER BOARD RETREAT
July 16-18 | Union, WA
WSHA Board of Directors

BOARD HOLIDAY DINNER
December 13 | Seattle, WA
WSHA Board of Directors & Committee Members

WORKFORCE WORKSHOP
March 21 | Virtual
C-Suite, Hospital Board Members, Safety & Quality

PR LEADERS RETREAT
Summer | Seattle, WA
Public Relations, Marketing & Communications Leadership

QUALITY LEADER COLLABORATIVE
Quarterly | Various
CNOs, CQOs, Quality Leaders (WA & OR)
EVENT SPONSORSHIP BENEFITS

ACCESS
- Complimentary Registrations
- Attend Social Functions
- Participant List: Name, Title & Organization

DIGITAL
- Logo & Hyperlink Inclusion:
- Event Marketing
- Pre/Post-Event Email Communications to Registrants
- Wsha.org Event Page
- Recognition in Weekly Report Newsletter

PRINT
- Company Description + Contact Information in Attendee Agenda
- Logo Inclusion:
- Thank You Banners
- Attendee Tabletop Signage

LIVE
- Verbal Recognition
- Custom Program Slide
- Program Logo Inclusion
- Commercial Speaking Opportunity *
- Exhibit Table *

* Dependent upon Partnership Level and/or Add-On Agreement
VIRTUAL EDUCATION SPONSORSHIP

WOMEN’S LEADERSHIP PROGRAM

9-week virtual program that combines collegiate-level academics, peer coaching, inspirational panels, and networking designed to help boost the career development of our future women leaders.

HEALTHCARE LEADERSHIP DEVELOPMENT

Multi-disciplinary suite of virtual education courses offered by Washington Hospital Services that focus on different areas of workforce development (ie DEI, Project Management, Negotiation).

SAFETY & QUALITY WEBINARS

Behavioral Health, Workforce Resiliency, Safe Deliveries Roadmap, Health Equity, Opioid Stewardship, Workplace Violence, Diagnostic Excellence.

Inquire for details.
DISPLAY ADVERTISING: WSHA NEWSLETTERS

WEEKLY REPORT
Trending healthcare news relevant to WA state
Weekly - 3,700 Subscribers - $2,000/month

CUSTOM SCOOP
Daily news headlines about WSHA, healthcare industry and/or hospital members
Daily - 400 Subscribers - $1,500/month

IN OLYMPIA
Up-to-the-minute inside scoop on healthcare policy updates during legislative session
Weekly - 2,200 Subscribers - $3,000/month
THANK YOU!

Jessie Blumer  
Member Engagement Program Manager  
JessieB@wsha.org | 206.577.1810  

Washington State Hospital Association