Washington Hospital Political Action Committee (WHPAC)
American Hospital Association Political Action Committee (AHAPAC)

2015 Annual Campaign
Unifying Hospitals’ Political Voice

Contribute online: www.wsha.org/whpac.cfm (Password: WHPAC)
All Washington State residents, including legislators, depend on hospitals for their health care. Hospitals provide essential health services and jobs to the state. But health care policy is complicated, and lawmakers and their staff need to work with hospital leaders to ensure that we can continue to improve the quality of care and maintain the fiscal sustainability of our hospitals.

By donating to the PAC, you help ensure that we elect legislators who understand and care about their local hospitals. The PAC also creates opportunities for hospital and health system leaders to build relationships with legislators.

It’s Up to You!

The Washington Hospital Political Action Committee (WHPAC) and the American Hospital Association Political Action Committee (AHAPAC) are important ways for hospital and health system leaders to elect champions and engage with elected officials. Hospitals and health systems have much at stake in the political process on issues including regulation, patient access to care, reimbursements, health quality reporting, improving patient safety, and more. Your support helps us elect strong lawmakers and build relationships with them. These conversations ensure they understand how their policies affect our ability to provide safe and quality health care.

Health care is always a topic of legislative interest, but an aging population, the broad reforms of the Affordable Care Act, and general economic uncertainty make it even more critical for hospitals and health systems to be engaged. The PAC provides opportunities for hospital leaders to get to know the elected officials who represent their service area before the legislative session, so they can be resources to each other throughout the policy-making process. Health care policy is incredibly complex, and lawmakers can make better decisions when they consult with someone they know and trust.

The PAC represents the unified voice of hospitals and health systems, and the collective voice is always a stronger voice. The PAC supports candidates who understand our issues and helps them become informed on complex health care policy.
You’re either at the table, or you’re on the table.

Fortunately, that grim vision of politics isn’t true every day. But governing is a non-stop effort to manage our state’s long- and short-term interests. And if you’re not part of that continuing effort, the interests of hospitals — of your hospital — can get lost. We can’t risk that happening. Hospitals provide essential health care services, emergency preparation and response, good jobs, and regional economic stability. The future of Washington communities depends on the future of our hospitals.

A strong PAC ensures that hospitals are at the table. It helps build relationships and enables us to help elect people who are going to be champions of health care and hospitals.

2015 was another successful policy and advocacy year for WSHA. WSHA developed its most ambitious proactive policy agenda and had great success. We saw:

- Passage of the telemedicine bill,
- Increased mental health funding and forward movement on mental health policy,
- Enactment of key bills on pharmacy and care for inmates and suspects,
- Continued Affordable Care Act implementation,
- No movement on damaging nurse staffing bills, and
- Defeat of cuts to hospital-owned clinics.

We will continue to develop proactive policy to pursue, and we will also continue to face issues we want to defeat. The state budget remains a concern with inadequate revenues and demands for funding for education, transportation, and other state services.

To better meet the coming challenge, the WSHA Board of Trustees has passed a resolution setting out recommendations for PAC contributions. The recommended contribution levels are:

- **WSHA Executive Committee Members**: $1,500 for members from urban hospitals; $1,000 for members from rural hospitals
- **WSHA Board of Trustees and CEO-Level WSHA Committee Members**: $1,000 for members from urban hospitals; $500 for members from rural hospitals
- **CEO-Level WSHA Members**: $750 for members from urban hospitals; $350 for members from rural hospitals
- **Hospital Senior Management, Trustees/Commissioners, and Physician Leaders**: $500 for urban hospital leaders; $350 for rural hospital leaders
- **Non-C-Suite Members of WSHA’s Committees, Advisory Groups, and Task Forces**: $350

The WSHA Board of Trustees also recommends that each hospital leadership team meet its agreed-upon goal, and recommends broad participation, meaning at least three donors from rural hospitals, five donors from urban hospitals, and seven donors from health system offices.

I think that the PAC is so important that I offered to continue as Chair of the PAC Advisory Committee. The PAC is an essential way for WSHA members to have more direct contact with elected officials. Face to face is the best way for us to share our story.

Help us preserve Washington State’s access to high quality health care. Contribute today.

Sincerely,

Joe Kortum
Major Contributors

In 2014, the PAC raised more than $191,000 — the most ever! We would like to thank the following individuals and organizations for their 2014 PAC contributions.

**Leadership Circle: $1,500+**

- Anthony Armada, Swedish Health Services
- Scott Bond, WSHA
- Gladys Campbell, NWone
- Capital Medical Center/Capella Healthcare Government Affairs Committee
- Elaine Couture, Providence Health Care – Eastern WA Region Covers
- Gregg Davidson, Skagit Regional Health
- Fairfax Hospital
- Gary Kaplan, Virginia Mason Medical Center
- Beth O'Brien, PeaceHealth
- Sarah Patterson, Virginia Mason Medical Center
- Julie Petersen, PMH Medical Center
- Bill Robertson, MultiCare Health System
- Peter Rutherford, Confluence Health
- Claudia Sanders, WSHA
- Cassie Sauer, WSHA
- Barbara Shickich, Riddell Williams P.S.
- Nancy Steiger, PeaceHealth
- Sunnyside Medical Center
- Janet True, Swedish Health Services
- Washington Hospital Services
- Alan Yordy, PeaceHealth
- Stephen Zieniewicz, UW Medicine/University of Washington Medical Center

**Ben Franklin Club: $1,000–$1,499**

- Scott Armstrong, Group Health Cooperative
- Bennett Bigelow & Leedom, P.S.
- Lisa Brandenburg, Seattle Children’s
- Taya Briley, WSHA
- Davis Wright Tremaine LLP
- Tom Evert, WSHA
- Joel Gilbertson, Providence Health & Services
- Dan Harris, Swedish Health Services
- Joseph Kortum, Harrison Medical Center
- Michael Marsh, Overlake Medical Center
- Glen Marshall, Trios Health
- Russ Myers, Yakima Valley Memorial Hospital
- Paul Nurick, Kittitas Valley Healthcare
- Kirk Raboin, PeaceHealth St. John Medical Center
- Preston Simmons, Providence Regional Medical Center Everett
- Jon Smiley, Columbia County Health System
- Dale Zender, PeaceHealth St. Joseph Medical Center

**Chairman’s Circle: $500–$999**

- Kristine Aadland, PeaceHealth Southwest Medical Center
- Carol Aaron, PeaceHealth
- Mark Adams, CHI Franciscan Health
- Connie Agenbroad, Othello Community Hospital
- June Altaras, Swedish Health Services and NWone
- Suzanne Anderson, Virginia Mason Medical Center
- Catherine Bambrick, Kittitas Valley Healthcare
- James Barnhart, PeaceHealth United General Hospital
- John Beitzel, Olympic Medical Center
- Lois Bernstein, MultiCare Health System
- Diane Blake, Cascade Medical Center
- Richard Boyd, PeaceHealth Southwest Medical Center
- Theresa Boyle, MultiCare Health System
- Kathy Bressler, CHI Franciscan Health and NWone
- George Brown, Legacy Health
- Laurie Brown, CHI Franciscan Health and NWone
- Richard Bryan, Overlake Medical Center
- Steve Burdick, Providence St. Mary Medical Center
- Andrew Busz, WSHA
- James Cammack, Olympic Medical Center
- Robert Caplan, Virginia Mason Medical Center
- Cascade Behavioral Health
- Florence Chang, MultiCare Health System
- Gary Chiodo, PeaceHealth
- Mary Kay Clunies-Ross, WSHA
- Patricia Cochrell, NWone
- Fred Coleman, Legacy Salmon Creek Medical Center
- Jeff Collins, Providence Sacred Heart Medical Center & Children’s Hospital
- Jeff Cooper Smith, Cooper Smith Health Law Group
- Sandy Dahl, Yakima Valley Memorial Hospital
- Dan Dixon, Providence Health & Services
- John Doyle, Confluence Health
- Denise Fall, Legacy Salmon Creek Medical Center and NWone
- Dean Field, CHI Franciscan Health
- Mike Fitzgerald, CHI Franciscan Health
- Mark Gary, MultiCare Health System
- Mike Glenn, Jefferson Healthcare
- John Hall, MultiCare Health System
- Dan Hein, PeaceHealth
- Bryce Helgerson, Legacy Salmon Creek Medical Center
- Stuart Hennessey, PeaceHealth
- Leslie Hiebert, Klickitat Valley Health
- Katie Holmes, WSHA
- Jean Hordyk, Olympic Medical Center
- Barbara Hyland-Hill, Providence Regional Medical Center Everett and NWone
- Alex Jackson, Providence Sacred Heart Medical Center & Children’s Hospital
- Eric Jensen, EvergreenHealth Monroe
- Renee Jensen, Summit Pacific Medical Center
- Tom Jensen, Grays Harbor Community Hospital
- David Johnson, Navos
- Josiah Johnson, PeaceHealth Southwest Medical Center
- Marcia Johnson, MultiCare Health System and NWone
- Glenn Kasman, MultiCare Health System
- Hugh Kodama, MultiCare Health System
- Eric Lewis, Olympic Medical Center
- Michael Liepmann, Skagit Regional Health
- Ben Lindekugel, AWPHD
- Bruce Lisser, Skagit Regional Health
- Charles Lytle, Swedish Health Services
- Dean Martz, Providence Sacred Heart Medical Center & Children’s Hospital
- Mark McCambridge, PeaceHealth
- Len McComb, WSHA and AWPHD
- Gary McLaughlin, Overlake Medical Center
- Kimberly McNally, UW Medicine/Harborview Medical Center and NWone
- John Meno, Cascade Valley Hospital and Clinics
- Jeff Mero, WSHA
- David Michener, PeaceHealth Southwest Medical Center and UW Medicine/Valley Medical Center
- Eric Moll, Mason General Hospital & Family of Clinics
- Kimberly Moore, CHI Franciscan Health
- Caitlin Hillary Moulding, Overlake Medical Center
- Shelly Mullin, MultiCare Health System and NWone
- Sr. Andrea Nenzel, PeaceHealth
- Scott O’Brien, Providence Sacred Heart Medical Center & Children’s Hospital
- Vincent Oliver, Island Hospital
- Diane Patterson, Yakima Valley Memorial Hospital
- Kathleen Paul, Virginia Mason Medical Center
- Rebecca Pohlad, PeaceHealth Peace Island Medical Center
- James Polo, MultiCare Health System
- Rosanne Ponzetti, PeaceHealth
- Ronald Prill, PeaceHealth
Help with Meeting Your Goal

Meeting your hospital’s goal will likely mean reaching out to board members and executive leadership. Your board members and senior leaders should be encouraged to support the PAC. They will all be acknowledged in WSHA’s PAC materials.

Below is a sample letter that you can send to board members and senior leaders. After giving them the letter, a PAC brochure and a return envelope, you should follow up with them and talk about their decision to support the PAC.

Dear:

The decisions made by elected officials in Olympia and Washington D.C. have a tremendous impact on our hospital and the communities we serve.

During the legislative session, the Washington State Hospital Association is active in providing information to lawmakers and staff, testifying at hearings, and keeping hospital members informed about policies and politics. We have a long history of good relationships with lawmakers, and we work hard to maintain those relationships.

During election season, the Washington Hospital PAC is another way for us to get hospitals’ issues in front of lawmakers. The PAC helps us help champions of health care and hospitals to get elected. It also provides opportunities for us to meet with candidates and elected officials and talk about the challenges that our hospitals are facing.

But we need your support. This year, our hospital’s leadership team goal is __________. Like any goal, it is attainable, but it will take a little effort.

I have enclosed a PAC brochure and contribution card. Please make checks payable to Washington Hospital PAC. Every contribution will make a difference in our efforts to elect supportive state legislators and members of Congress. You may also contribute online at: www.wsha.org/whpac.cfm (password is: WHPAC).

If you have any questions about this year’s campaign, please contact me at...

Thank you so much for your support!

Sincerely, etc.

Here are some additional tips for meeting your goal:

• **Invite WSHA staff** to speak at your board or management team meeting about policy, advocacy and the PAC.

• **Host a small gathering**, especially if you have new executives or board members. An informal group can help bring people together to discuss the benefits of the PAC, the current regulatory and legislative environment, and what the hospital’s political goals are.

• **Give written materials**, but follow up with conversation. Let people know that you think contributing is important.

• **Show leadership** by letting others on your team know what you’ve committed to do (it’s public record anyway).

• **Share the guidelines** endorsed by the WSHA Board of Trustees on recommended contribution levels.

• **Host a thank-you event** for contributors.
Your contributions are key to our advocacy success in Olympia and Washington D.C. PAC contributions help elect champions for hospitals, build relationships with legislators, and provide the opportunity to discuss the impact of legislation on hospitals, staff, and patients.

We continue to look to you for support of the PACs and encourage your active personal involvement.

Thanks to the broad support we received from hospitals and health systems throughout the state, our 2014 PAC campaign was the most successful ever. There were 483 donors from 107 hospitals, health systems, and other supportive organizations, and they contributed more than $191,000 to the state and federal PAC campaigns. In addition to donations from hospital and health system leaders, our PAC was strengthened by donations from the staff of WSHA and the Association of Washington Public Hospital Districts (AWPHD), and organizations that provide services to hospitals.

WHPAC contributes campaign contributions to candidates for state elected offices, while AHAPAC contributes to federal candidates. During the last election cycle (2013–2014), AHAPAC contributed more than $37,000 to Washington State’s Congressional campaigns and WHPAC contributed more than $330,000 to candidates for state elected office.

It is our goal to have most of these donations delivered personally by hospital and health system management staff and board members who contributed to WHPAC and whose hospitals/health system meet their goal. These personal conversations provide an opportunity for hospital/health system leaders to develop relationships with their legislators.

Each year, WHPAC and AHAPAC together select two Most Valuable PAC Players (MVPP) and one Grassroots Champion for Washington State. The 2014 MVPP winners are Bill Robertson, President and Chief Executive Officer of MultiCare Health System and Renee Jensen, Chief Executive Officer of Summit Pacific Medical Center. The management staff and board members of MultiCare Health System contributed $11,735. The management staff and board members of Summit Pacific Medical Center, a rural, critical access hospital, contributed $1,575. Thank you both for being PAC champions!

The 2014 Grassroots Champion is Donna Russell-Cook, President of St. Elizabeth Hospital. AHA’s Grassroots Champion Award was created to recognize hospital leaders who most effectively educate elected officials, who have done an exemplary job in broadening the base of community support for the hospital, and who are tireless advocates for their hospital and patients. Thank you, Donna, for being a champion of health care.
Julie Petersen, WSHA Chair
Scott Bond, WSHA President and CEO, and
Joe Kortum, WHPAC Advisory Committee Chair
invite you to attend the

13th Annual PAC Appreciation Dinner
(Part of WSHA’s Annual Meeting)

WEDNESDAY, OCTOBER 7, 2015
6:00 beer/wine reception | 7:15 dinner
Space Needle | 400 Broad Street | Seattle, WA 98109

Dinner with a View
Join us for a fun evening at the iconic Space Needle for dinner with
your colleagues. We will be in a private room at the skyline level located
at the 100’ elevation of the Needle with a spectacular 360-degree panoramic
view of Seattle and the surrounding mountains. Prior to dinner, guests will
be provided tickets to walk through the Chihuly Garden & Glass Museum.
Guests may also ride the elevator to the Space Needle’s observation deck
d for even better views of the city.

PAC donation: $350 per person
RSVP by Tuesday, September 22, 2015 to lorim@wsha.org

An excellent opportunity to visit and connect with
your colleagues from around the state.

DINNER SPONSOR:

For more information about WHPAC or AHAPAC, please contact Lori Martinez, PAC and Legislative Manager at
(206) 577-1838 or Lorim@wsha.org.

Legal Disclaimers: Federal campaign law limits the categories of individuals we are able to solicit. For our purposes, the solicitable class is
defined as executive and administrative personnel who are (1) individuals who are employed by the corporation or member hospital/health
system, (2) are paid on a salary rather than hourly basis, and (3) have policymaking, professional, or supervisory responsibilities. Board
members and trustees are also eligible to contribute.

Contributions or gifts to WHPAC and AHAPAC are not deductible for federal income tax purposes. Federal law requires us to use our best
efforts to collect and report the name, address, occupation, and employer of individuals whose contributions exceed $200 in a calendar year.
Your decision to participate is voluntary and will not affect any element of your employment.

Contributions of $350 or more from the management staff and board members of WSHA member hospitals and health systems that have
given prior authorization to solicit will be split equally between WHPAC and AHAPAC. Contributions to AHAPAC are used solely to support
candidates for federal office.